

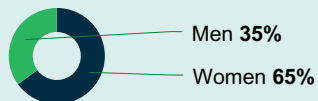
**Spectrum Noticias NY1** is New York's only 24-hour Spanish-language local news network, focusing on covering the issues that matter most to Hispanic New Yorkers.



#### POPULAR SHOWS

- PURA POLÍTICA
- NUEVA YORK POR LA MAÑANA
- MARTES DE 'MIGRA'
- SI USTED VIERA LO QUE VIERA

#### GENDER



#### PRESENCE OF CHILDREN

1%	Age 2–11
16%	Age 2–17

#### HOUSEHOLD INCOME

8%	\$75K+
3%	\$100K+
1%	\$200K+

#### MEDIAN HOUSEHOLD INCOME

**\$41,416**

#### EDUCATION

**6%** Bachelors Degree or Higher

#### AGE

12%	Adults 18–49
30%	Adults 25–54
55	Median Age

#### HOME OWNERSHIP

**6%**

#### AUDIENCE COMPOSITION

20%	African-American
97%	Hispanic

