



News 12+, previously News 12 Traffic & Weather, brings you more of the news content viewers love to watch. News 12+ provides trending local and national headlines, weather, commuter updates, and exclusive original programming.

POPULAR SHOWS

- Local News
- Traffic
- Weather
- The East End
- On a Positive Note
- Power & Politics

GENDER



PRESENCE OF CHILDREN

10% Age 2–11

16% Age 2–17

HOUSEHOLD INCOME

68% \$75K+

47% \$100K+

16% \$200K+

MEDIAN HOUSEHOLD INCOME

\$73,169

EDUCATION

52% Bachelors Degree or Higher

AGE

26% Adults 18–49

35% Adults 25–54

59 Median Age

HOME OWNERSHIP

86%

AUDIENCE COMPOSITION

4% African-American

17% Hispanic

