



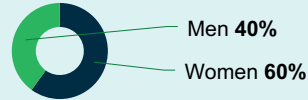
Cooking Channel is an entertainment brand dedicated to today's passionate food lover. For food people, by food people, **Cooking Channel** is the answer to a growing hunger for more content devoted to food and cooking.



POPULAR SHOWS

- Man vs Food
- Man Fire Food
- Carnival Eats
- The Best Thing I Ever Ate
- Delicious Destinations

GENDER



PRESENCE OF CHILDREN

- 12%** Age 2-11
- 26%** Age 2-17

HOUSEHOLD INCOME

- 53%** \$75K+
- 38%** \$100K+
- 13%** \$200K+

MEDIAN HOUSEHOLD INCOME

\$77,847

EDUCATION

44% Bachelors Degree or Higher

AGE

- 33%** Adults 18-49
- 40%** Adults 25-54
- 53** Median Age

HOME OWNERSHIP

67%

AUDIENCE COMPOSITION

- 20%** African-American
- 12%** Hispanic

Source: Nielsen Local TV, New York DMA Live+SD, 12/30/2019-05/31/2020, Total Day, Audience Composition - Base: A18+ (000); Scarborough, New York, NY 2020 Release 1 Total (Feb 2019 - Feb 2020) A18+, Median HH Income, Median Age

