



**Cartoon Network** is an outrageous environment that celebrates 'toons 24-7. Drawing from the world's largest cartoon library, Cartoon Network offers beloved cartoon characters and original, exclusive new cartoons.



### POPULAR SHOWS

- Ben 10
- Power Players
- DC Super Hero Girls
- Bakugan: Battle Planet
- Transformers Cyberverse

### GENDER



### PRESENCE OF CHILDREN

**44%** Age 2-11  
**56%** Age 2-17

### HOUSEHOLD INCOME

**43%** \$75K+  
**22%** \$100K+  
**4%** \$200K+

### MEDIAN HOUSEHOLD INCOME

**\$82,085**

### EDUCATION

**38%** Bachelors Degree or Higher

### AGE

**78%** Adults 18-49  
**69%** Adults 25-54  
**40** Median Age

### HOME OWNERSHIP

**46%**

### AUDIENCE COMPOSITION

**33%** African-American  
**29%** Hispanic

