



**CNN**, the leading 24-hour news and information cable television network, takes viewers to the people, places, and events shaping the globe.



### POPULAR SHOWS

- Anderson Cooper 360
- Cuomo Prime Time
- Erin Burnett OutFront
- S.E. Cupp Unfiltered
- State of the Union with Jake Tapper
- The Situation Room with Wolf Blitzer

### GENDER



### PRESENCE OF CHILDREN

**13%** Age 2-11  
**26%** Age 2-17

### HOUSEHOLD INCOME

**62%** \$75K+  
**48%** \$100K+  
**14%** \$200K+

### MEDIAN HOUSEHOLD INCOME

**\$93,319**

### EDUCATION

**56%** Bachelors Degree or Higher

### AGE

**28%** Adults 18-49  
**37%** Adults 25-54  
**52** Median Age

### HOME OWNERSHIP

**69%**

### AUDIENCE COMPOSITION

**24%** African-American  
**8%** Hispanic