

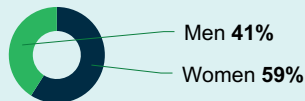


**CMT** keeps you connected to country with original programs, live concert series, exclusive world premiere videos, and a diverse playlist that includes chart-topping hits and the latest releases. CMT has the world's largest library of country music videos featuring yesterday's classics, today's favorites, and tomorrow's rising stars.

### POPULAR SHOWS

- Crossroads
- Music City
- Nashville Squares
- Dallas Cowboys Cheerleaders: Making the Team

### GENDER



### PRESENCE OF CHILDREN

**9%** Age 2-11  
**20%** Age 2-17

### HOUSEHOLD INCOME

**62%** \$75K+  
**39%** \$100K+  
**9%** \$200K+

### MEDIAN HOUSEHOLD INCOME

**\$79,600**

### EDUCATION

**23%** Bachelors Degree or Higher

### AGE

**33%** Adults 18-49  
**44%** Adults 25-54  
**50** Median Age

### HOME OWNERSHIP

**69%**

### AUDIENCE COMPOSITION

**11%** African-American  
**7%** Hispanic

