



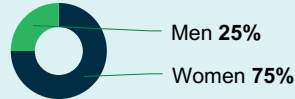
Delivering breakout stars and ratings juggernauts to the most engaged, upscale and educated audience in cable, **Bravo** continues to translate buzz into reality with innovative shows including scripted content, competitions, and docu-series programming.



POPULAR SHOWS

- Below Deck
- Shaws of Sunset
- Southern Charm
- Vanderpump Rules
- Married to Medicine
- The Real Housewives of Atlanta
- The Real Housewives of Potomac
- The Real Housewives of New Jersey
- The Real Housewives of Beverly Hills
- The Real Housewives of New York City
- Watch What Happens Live with Andy Cohen

GENDER



PRESENCE OF CHILDREN

- 23%** Age 2-11
- 32%** Age 2-17

HOUSEHOLD INCOME

- 61%** \$75K+
- 39%** \$100K+
- 12%** \$200K+

MEDIAN HOUSEHOLD INCOME

\$87,399

EDUCATION

35% Bachelors Degree or Higher

AGE

- 37%** Adults 18-49
- 44%** Adults 25-54
- 49** Median Age

HOME OWNERSHIP

63%

AUDIENCE COMPOSITION

- 21%** African-American
- 13%** Hispanic

