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GENDER



PRESENCE OF CHILDREN

7% Age 2-11

14% Age 2-17

HOUSEHOLD INCOME

80% \$75K+

73% \$100K+

15% \$200K+

MEDIAN HOUSEHOLD INCOME

\$116,599

EDUCATION

74% Bachelors Degree or Higher

AGE

13% Adults 18-49

22% Adults 25-54

52 Median Age

HOME OWNERSHIP

58%

AUDIENCE COMPOSITION

11% African-American

4% Hispanic

