



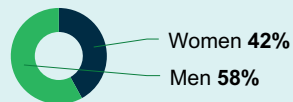
BBC America offers a combination of original American scripted series and the best in British entertainment. A robust programming lineup of drama, sci-fi, natural history, entertainment, and movies includes hit shows Doctor Who, Killing Eve, and The Graham Norton Show.



POPULAR SHOWS

- Doctor Who
- Killing Eve
- The Graham Norton Show

GENDER



PRESENCE OF CHILDREN

- 12%** Age 2-11
- 17%** Age 2-17

HOUSEHOLD INCOME

- 55%** \$75K+
- 36%** \$100K+
- 8%** \$200K+

EDUCATION

- 41%** Bachelors Degree or Higher

AGE

- 32%** Adults 18-49
- 41%** Adults 25-54

HOME OWNERSHIP

- 57%**

AUDIENCE COMPOSITION

- 21%** African-American
- 9%** Hispanic

