



AMC, the Primetime Emmy® Award winning network, boasts a comprehensive library of the most entertaining original series and movies of all time. From favorite films of every genre and decade to creating acclaimed original programming, **AMC** brings to its audience something deeper and something richer.



POPULAR SHOWS

- NOS4A2
- Better Call Saul
- The Walking Dead
- Fear The Walking Dead
- Talking Dead

GENDER



PRESENCE OF CHILDREN

18% Age 2-11
29% Age 2-17

HOUSEHOLD INCOME

52% \$75K+
36% \$100K+
11% \$200K+

MEDIAN HOUSEHOLD INCOME

\$87,038

EDUCATION

40% Bachelors Degree or Higher

AGE

36% Adults 18-49
44% Adults 25-54
52 Median Age

HOME OWNERSHIP

61%

AUDIENCE COMPOSITION

19% African-American
18% Hispanic

