



Discovery en Español connects Spanish-speaking viewers in the U.S. to the world and all its wonder and possibilities. It provides quality programming focusing on bold story-telling across core genres including adventure, ingenuity, natural history, investigation and current affairs.

POPULAR SHOWS

- Expedición A Lo Desconocido
- Alaska: Hombres primitivos
- Mexicánicos
- Monstruos De Río
- Supervivencia Al Desnudo
- Operación Alaska

GENDER



PRESENCE OF CHILDREN

26% Age 2-11
36% Age 2-17

HOUSEHOLD INCOME

14% \$75K+
4% \$100K+
0% \$200K+

MEDIAN HOUSEHOLD INCOME

\$37,829

EDUCATION

16% Bachelors Degree or Higher

AGE

60% Adults 18-49
62% Adults 25-54
53 Median Age

HOME OWNERSHIP

18%

AUDIENCE COMPOSITION

6% African-American
100% Hispanic

