



A&E leads the cultural conversation through high-quality, thought-provoking original programming with a unique point of view. Whether it's the network's distinctive brand of award-winning disruptive reality, or groundbreaking documentary, **A&E** always makes entertainment an art.

POPULAR SHOWS

- Live Rescue
- The First 48
- Ghost Hunters

GENDER



PRESENCE OF CHILDREN

- 16%** Age 2-11
- 23%** Age 2-17

HOUSEHOLD INCOME

- 50%** \$75K+
- 28%** \$100K+
- 6%** \$200K+

MEDIAN HOUSEHOLD INCOME

\$83,414

EDUCATION

27% Bachelors Degree or Higher

AGE

- 37%** Adults 18-49
- 46%** Adults 25-54
- 53** Median Age

HOME OWNERSHIP

50%

AUDIENCE COMPOSITION

- 25%** African-American
- 15%** Hispanic

