Bigger reach.
More audiences.
One buy.

Yep, we're changing the game.

What's Kim without Khloé and Kourtney? Or fries without ketchup?

Some things are just greater together, like three of the country's leading media providers, Altice USA, Charter and Comcast. Officially launching today, the (new) New York Interconnect boasts an ad platform that reaches the largest TV audience in the #1 market. And since your audiences are on mobile, tablet and desktop, we're there too.

NYI is providing advertisers, agencies and programmers with:

- A footprint of 6.2+ million households across the NY DMA
- Premium content that audiences love to watch, click and stream
- Most watched local news networks, like News 12 & Spectrum News NY1
- Multi-screen advertising that uses cutting-edge technology and data
- The ability to engage audiences in one simple ad buy

Like Conan & Late Night. Like Rock & Roll. Like NYI & You. Greater together.
Now your audience is greater than ever.

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